



Call for Papers

"Moving Forward with 4G: Market Applications, Strategies, and Challenges"

Comprehensive Report

The International Engineering Consortium (IEC) is preparing to publish another volume in its series of comprehensive reports with a volume entitled *Moving Forward with 4G: Market Applications, Strategies, and Challenges*. Your company is invited to contribute a white paper on a related topic for publication in this report.

In today's industry, both carriers and service providers follow relatively different steps in moving forward with 4G services and networks. Many hope that 4G systems will not only solve the obstacles and problems set forth by 3G, but also provide customers with streaming high-definition television, improved cellular telephone systems, and novel multimedia services. The new infrastructure will be IP-based, and it will be an open platform that welcomes such specialized innovations as global mobility support, integrated wireless solutions, and customized personal service. As a valuable tool of the industry, 4G systems will support the fixed wireless and mobile services and will arouse much interest on its features and integration.

Moving Forward with 4G will look into the possible networks and technologies that 4G will bring about, along with the consequent markets, delivery, and business strategies.

Papers submitted for publication will be reviewed by IEC to determine acceptance for publication. Although a general discussion of particular technology products and solutions is permissible, papers must be *noncommercial* in nature and should *not* focus on brand-name products.

If you have a contribution in line with these subject areas, we invite you to submit your paper for possible publication. Topics to be addressed in this report include, but are not limited to, the following areas:

- Technologies
- Networks
- Evolutionary steps
- Spectrum
- Bandwidth
- Capacities and bit rates
- Business strategies
- Services enabled
- Public policy
- Business case
- Markets
- Multimedia delivery of content

IEC publications have an extensive circulation and are read by service providers, vendors, carriers, regulators, and university professors, among others. This is a great opportunity to have your thoughts presented to a wide range of telecom professionals as well as an excellent means to garner visibility for your organization.

The submission deadline for *Moving Forward with 4G* is **Monday, April 30, 2007**. Please submit your paper via e-mail to the following address: asulluchuco@iec.org.

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All contributing authors will receive a complimentary copy of the final publication.

Preparing a Paper for Submission

- ❖ Papers should be between five and 20 pages (2,500 to 10,000 words) in length and *noncommercial*. Include the author's(s) name(s), title(s), and organization(s). Submit only a complete, *final* version of the paper (no drafts, excerpts, or works in progress).
- ❖ An electronic copy of the paper in Word format must be submitted via e-mail to asulluchuco@iec.org.

- ❖ Please save the text and any accompanying graphics (figures, tables, charts, etc.) in separate files. Be sure to reference in the text where those graphics should be placed.
- ❖ All text within figures, tables, charts, etc. should be clearly printed in a sans-serif font (e.g., Arial, Helvetica) and in a size that is large enough to be read easily.
- ❖ Graphics should be high-resolution JPEG, TIFF, EPS, PowerPoint, or Excel files. NOTE: All graphics are published in black and white (grayscale) only.