



Call for Papers

“Business Models and Drivers for Next Generation IMS Services”

Comprehensive Report

The International Engineering Consortium (IEC) is preparing to publish another volume in its series of Comprehensive Reports with a volume focused on “Business Models and Drivers for Next Generation IMS Services.” Your company is invited to contribute a white paper on a related topic for publication in this Report.

IMS (IP Multimedia Subsystem) is an open, standardized, operator friendly, next generation multimedia architecture for mobile and fixed IP services. IMS holds great promise for the industry in as much as it merges the Internet and the cellular world with fixed-line services, using cellular technologies to provide ubiquitous access and Internet technologies to provide appealing new services. The aim of IMS is not only to provide new services but to provide all services, current and future, that the Internet provides.

Papers submitted for publication will be reviewed by IEC to determine acceptance for publication. Although a general discussion of particular technology products and solutions is permissible, papers must be *noncommercial* in nature and should *not* focus on brand-name products.

Topics to be addressed in this Report include, but are not limited to, the following areas. If your group has a contribution in line with these subject areas, we invite you to submit your paper for possible publication:

- IMS implementation in a FMC environment
- Deploying UMA in an IMS network
- Evolution of IMS beyond SIP and VoIP
- Unlicensed mobile access and IMS
- Assessing IMS business models
- The importance of a standard IMS architecture
- IMS rapid service development
- The integration of IMS and service delivery platforms
- IMS as an enabler for converged TV
- Carrier real success stories—IMS implementation
- A single IMS across multiple networks
- Charging, security, and interoperability related to IMS-enabled services
- Service choreography over IMS
- Unified database for all subscribers across mobile and fixed home subscriber server (HSS)

IEC publications have an extensive circulation and are read by service providers, vendors, carriers, regulators, and university professors, among others. This is a great opportunity to have your thoughts presented to a wide range of telecom professionals as well as an excellent means to garner visibility for your organization. Also, all contributing authors receive a complimentary copy of the Report.

The submission deadline for *Business Models and Drivers for Next Generation IMS Services* is **Monday, February 26, 2007**. Please submit your paper via e-mail to the following address: asulluchuco@iec.org.

André Sulluchuco
Senior Editor, Publications
International Engineering Consortium
300 West Adams Street
Suite 1210
Chicago, IL 60606-5114 USA
+1-312-559-4635 (tel.)

All contributing authors will receive a complimentary copy of the final publication.

Preparing a Paper for Submission

- ❖ Papers should be between five and 20 pages (2,500 to 10,000 words) in length and *noncommercial*. Include the author's(s) name(s), title(s), and organization(s). Submit only a complete, *final* version of the paper (no drafts, excerpts, or works in progress).
- ❖ An electronic copy of the paper in Word format must be submitted via e-mail to asulluchuco@iec.org.

- ❖ Please save the text and any accompanying graphics (figures, tables, charts, etc.) in separate files. Be sure to reference in the text where those graphics should be placed.
- ❖ All text within figures, tables, charts, etc. should be clearly printed in a sans-serif font (e.g., Arial, Helvetica) and in a size that is large enough to be read easily.
- ❖ Graphics should be high-resolution JPEG, TIFF, EPS, PowerPoint, or Excel files. NOTE: All graphics are published in black and white (grayscale) only.