

# SPONSORSHIP CONTRACT

## SOFNET 2008

**28 April – 1 May 2008 ■ Olympia National Hall ■ London, England**

Company Name		URL Web Address	
Address			
City	State	Zip	Country
Contact for Sponsorship		Title	
Telephone	Fax	E-Mail	

<b>BILL TO:</b>			
Company Name		Purchase Order #	
Address			
City	State	Zip	Country

**Event Sponsorships**

*Event sponsorships, including Partner, Diamond, Platinum, and Gold Level sponsorships, can be reserved using the Event Sponsorship Contract (See page 2).*

**Advertising Opportunities**

	Member*	Non-Member
<input type="checkbox"/> Program Guide Belly Band Sponsorship	£ 8,925	£ 10,500
<input type="checkbox"/> Fold-out Map Sponsorship	£ 8,925	£ 10,500
<input type="checkbox"/> Official Pocket Guide Sponsorship	£ 5,950	£ 7,000
<input type="checkbox"/> Official Floor Plan Sponsorship	£ 4,463	£ 5,250
<input type="checkbox"/> Center Spread Program Guide Ad	£ 2,975	£ 3,500
<input type="checkbox"/> Two Page Program Guide Spread Ad	£ 2,380	£ 2,800
<input type="checkbox"/> Full Page Back Cover Program Guide Ad	£ 1,785	£ 2,100
<input type="checkbox"/> Full Page Inside Back Cover Program Guide Ad	£ 1,530	£ 1,800
<input type="checkbox"/> Full Page Inside Front Cover Program Guide Ad	£ 1,530	£ 1,800
<input type="checkbox"/> Full Page Program Guide Ad	£ 1,275	£ 1,500
<input type="checkbox"/> Product Spotlight Listing	£ 595	£ 700

**Press Sponsorship**

<input type="checkbox"/> Press Room	£ 8,925	£ 10,500
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**Executive Sponsorships**

<input type="checkbox"/> Executive Roundtable and Luncheon Sponsorship	£ 17,850	£ 21,000
<input type="checkbox"/> Executive Dinner Sponsorship	£ 17,850	£ 21,000

**On-Line Advertising**

*On-line advertising opportunities are also available. Please contact Scott Hill at +1-312-559-3721 or shill@iec.org for more information.*

**Hospitality Sponsorships**

	Member*	Non-Member
<input type="checkbox"/> Registration Area Sponsorship	£ 14,875	£ 17,500
<input type="checkbox"/> Tuesday Luncheon Sponsorship	£ 11,900	£ 14,000
<input type="checkbox"/> Wednesday Luncheon Sponsorship	£ 11,900	£ 14,000
<input type="checkbox"/> Internet Cafe Sponsorship	£ 11,900	£ 14,000
<input type="checkbox"/> IEC Member VIP Lounge Sponsorship	£ 10,500	Not Available
<input type="checkbox"/> Monday Luncheon Sponsorship	£ 8,925	£ 10,500
<input type="checkbox"/> Tuesday Evening Exhibit Floor Reception	£ 8,925	£ 10,500
<input type="checkbox"/> Wednesday Evening Exhibit Floor Reception	£ 8,925	£ 10,500
<input type="checkbox"/> Monday Evening Reception	£ 8,925	£ 10,500
<input type="checkbox"/> Luggage/Coat Check Sponsorship	£ 5,950	£ 7,000

**Merchandise Sponsorships**

<input type="checkbox"/> Official Briefcase Sponsorship	£ 11,900	£ 14,000
<input type="checkbox"/> Official Portfolio Sponsorship	£ 9,520	£ 11,200
<input type="checkbox"/> Event Materials Bag Sponsorship	£ 8,925	£ 10,500
<input type="checkbox"/> Name Badge Lanyards	£ 8,925	£ 10,500
<input type="checkbox"/> Name Badge Inserts	£ 5,950	£ 7,000
<input type="checkbox"/> Hotel Welcome Letter Sponsorship	£ 4,505	£ 5,300
<input type="checkbox"/> Corporate Pen Sponsorship	£ 2,975	£ 3,500
<input type="checkbox"/> Corporate Collateral Distribution Bin	£ 2,975	£ 3,500
<input type="checkbox"/> On-Line Conference Proceedings Sponsorship	£ 2,975	£ 3,500
<input type="checkbox"/> Conference Program Pocket Mint Sponsorship	£ 2,975	£ 3,500
<input type="checkbox"/> Corporate Collateral Briefcase Insert Sponsorship	£ 2,975	£ 3,500
<input type="checkbox"/> Corporate Gift Sponsorship	£ 2,975	£ 3,500
<input type="checkbox"/> Hotel Room Drops and Sponsored Key Cards	<i>Please Contact for Pricing</i>	

**Total Sponsorship Value** £ \_\_\_\_\_ + **VAT (17.5%)** £ \_\_\_\_\_ = **Total Sponsorship Cost** £ \_\_\_\_\_

IEC Corporate Member  Yes  No

\*Corporate Member rates will only be honored if the company is an IEC Corporate Member 60 days prior to the date of the event.

**Payment Terms:** Purchase order required 30 days from the signing of this agreement. 50% due 30 days from receipt of invoice.

Remaining balance (PIF) due 90 days prior to the event. Except where previously approved by SOFNET management, sponsorships will be assigned on a first-come, first-served basis. All monies paid to SOFNET are non-refundable and non-transferable. In the event of a sponsorship cancellation, the sponsor is liable for the entire amount due as of date of cancellation.

Corporations participating in any of the above SOFNET Sponsorships have first-right-of-refusal at rebook for renewing their participation.

Organizations with exhibition space are eligible for participation in corporate sponsorship opportunities. Non exhibitors may apply to participate in the sponsorship program; however, show management approval must be gained prior to their involvement.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Please fax completed form indicating the sponsorship of your choice to +1-312-559-3308, Attention: Exhibit Sales**

International Engineering Consortium  
 300 West Adams Street, Suite 1210, Chicago, Illinois 60606-5114, USA  
 Tel: +1-312-559-3301 ■ Fax: +1-312-559-3308 ■ [exhibits@iec.org](mailto:exhibits@iec.org) ■ [www.iec.org](http://www.iec.org)

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## SOFNET 2008

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Company Name \_\_\_\_\_ URL Web Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Contact for Sponsorship \_\_\_\_\_ Title \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

<b>BILL TO:</b>			
Company Name _____	Purchase Order # _____		
Address _____			
City _____	State _____	Zip _____	Country _____

Sponsorship Level	Member*	Non-Member
<input type="checkbox"/> <b>Partner Level</b> (select up to 40 exposure points below) .....	£31,500	£42,000
<input type="checkbox"/> <b>Diamond Level</b> (select up to 20 exposure points below) .....	£21,000	£28,000
<input type="checkbox"/> <b>Platinum Level</b> (select up to 10 exposure points below) .....	£9,750	£13,000
<input type="checkbox"/> <b>Gold Level</b> (select up to 5 exposure points below) .....	£6,750	£9,000

**Note:** All opportunities are available on a first-come, first-served basis. Exposure points must be selected at the time of sponsorship reservation. In the event all exposure points are not utilized, exposure points are non-refundable and non-transferable.

**EXPOSURE POINT SELECTION:**

- |  |  |
|--|--|
| <p><b>▶ Exhibit Space</b><br/>(Available to Platinum and Gold Level sponsors ONLY)</p> <p><input type="checkbox"/> 3m x 3m exhibit space = 5 points</p> <p><b>▶ Conference Registrations</b></p> <p><input type="checkbox"/> 4-day conference registration, including conference materials _____ (quantity) x 3 points = _____ points</p> <p><b>▶ Advertising</b><br/>(Limit of two pages of advertising in the program guide. Special positions cannot be purchased using exposure points.)</p> <p><input type="checkbox"/> Product Spotlight Listing in Program Guide = 1 point</p> <p><input type="checkbox"/> Single Page Ad in Program Guide = 2 points</p> <p><input type="checkbox"/> Two Page Spread Ad in Program Guide = 4 points</p> <p><b>▶ Meeting Rooms</b><br/>(Limit of one meeting room - additional meeting rooms must be purchased separately. Meeting room choices will be provided by IEC.)</p> <p><input type="checkbox"/> Exhibitor Meeting Room = 6 points</p> | <p><b>▶ On-Site Banners</b><br/>(Limit of one banner – Additional banner positions must be purchased separately. Banner choices will be provided by IEC.)</p> <p><input type="checkbox"/> On-Site Banner = 10 points</p> <p><b>▶ On-Demand Session Sponsorships</b></p> <p><input type="checkbox"/> Executive Speaker Spotlight iForum = 5 points</p> <p><b>▶ Corporate Material Distribution</b></p> <p><input type="checkbox"/> Publications bin at event = 5 points</p> <p><input type="checkbox"/> Corporate gift included in attendee bags = 5 points*</p> <p><input type="checkbox"/> Corporate brochure included in attendee bags = 5 points*</p> <p><small>* Corporate gifts and brochures to be included in the attendee bags MUST be shipped to the IEC in Chicago prior to the event by a deadline determined by the IEC. All associated shipping charges are the responsibility of the sponsoring company. Corporate inserts that are not received by the IEC in Chicago by the designated deadline will not be included in the attendee bags or distributed on-site at the event.</small></p> |
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**Total Points** .....

Total Sponsorship Value £ \_\_\_\_\_ + VAT (17.5%) £ \_\_\_\_\_ = Total Sponsorship Cost £ \_\_\_\_\_

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Signature \_\_\_\_\_ Date \_\_\_\_\_

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