

BROADBAND

WORLD FORUM EUROPE

Conference: 29 September – 2 October 2008

Exhibition: 30 September – 2 October 2008

**Brussels Expo
Brussels, Belgium**

2008 Sponsorship Opportunities

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Broadband World Forum Europe Sponsorship Team

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Sponsorship Hierarchy

Broadband World Forum Europe sponsors will be recognized in the following hierarchy, in alphabetical order, unless indicated below:

Official Host Sponsor

Corporate Registration Sponsors

(Sponsor logos will rotate on event Web site side bar. Logos will be listed alphabetically in all other cases)

Corporate Partners

Corporate Delegate Sponsors

Diamond Sponsors

Platinum Sponsors

Corporate Guest Sponsors

Gold Sponsors

Executive Sponsors

(NOTE: All companies will be recognized in alphabetical order)

Executive Roundtable and Luncheon Sponsor • Executive Dinner Sponsor

Hospitality Sponsorships

(NOTE: All companies will be recognized in alphabetical order)

Registration Sponsorship • Opening Exhibition Floor Evening Reception • Day Two Exhibition Floor Evening Reception • Day One (Conference) Evening Reception • Opening Ceremony Sponsor • Cyber Café Sponsor • Luggage/Coat Check Sponsor

Merchandise Sponsorships

(NOTE: All companies will be recognized in alphabetical order)

Official Briefcase Sponsorship • Official Portfolio and Pen Sponsorship • Event Materials Bag Sponsorship • Name Badge Lanyards • Name Badge Inserts • Pocket Mints

Press Sponsorships

(NOTE: All companies will be recognized in alphabetical order)

Press Room Sponsorship • Press Luncheon Sponsorship
OR Overall Press Sponsor

Advertising Sponsorships

(NOTE: All companies will be recognized in alphabetical order)

Fold Out City Map Sponsor • Official Pocket Guide Sponsor • Official Floor Plan Sponsor

Event Sponsorships

Event Sponsorships at the Broadband World Forum Europe increase your organization's exposure to a highly targeted audience and position your company as an industry leader. The sponsorship packages outlined below have been designed based on the needs of our sponsors. **IEC Event Sponsorships include the opportunity to customize your package to take advantage of the benefits that are most relevant to your organization.** This packaging option allows you to tailor your sponsorship by spending "exposure points" to choose the sponsorship items that work best to meet the individual goals of your organization.

Simply choose your sponsorship level (exposure points assigned to each level are listed in the following pages), and then complete the Customized Exposure Selection section within the event sponsorship contract to choose the sponsorship deliverables that you would like included in your package. All items include a point value that can be tabulated to equal your number of exposure points.

The Event Sponsorship Program is comprised of a comprehensive sponsorship package and marketing program designed to position your company as a market leader through a highly visible and fully integrated branding and marketing campaign.

Your event sponsorship will be heavily supported through an integrated marketing, advertising, and public relations program. Your participation will be promoted through a variety of direct-mail brochures, news releases, media kits, and postings on the Consortium's Web site (www.iec.org). In addition, your participation will be promoted on-site in numerous ways: within the Official Program Guide, on event signage, and in remarks presented during major events, such as the Information Industry Keynote Addresses.

Choose from four levels of participation:

- Partner Level Sponsorship (includes 40 exposure points)
- Diamond Level Sponsorship (includes 20 exposure points)
- Platinum Level Sponsorship (includes a 3m x 3m stand and 5 exposure points OR 10 exposure points)
- Gold Level Sponsorship (includes a 3m x 3m stand OR 5 exposure points)*

*Recommended for first time event exhibitors

Event Sponsorships Continued

Partner Level **Member Rate: €48,750 / Non-Member Rate: €65,000**

Seven Opportunities

The most exclusive level of event sponsorship, the Corporate Partner level sponsorship offers maximum exposure and direct benefits at the event. Specific exposure benefits include:

- Corporate logo exposure on pre-show attendance marketing collateral
- Corporate logo on cover of advance marketing brochures
- Corporate logo recognition in the on-site Program Guide
- Corporate logo on the cover of the Official Program Guide
- Corporate logo recognition on the event Web site to include 1) logo recognition on the event home page and 2) logo, Web link, and brief company profile on the sponsors page
- Logo recognition on the event Web site side bar, to appear on all pages within the event site
- Corporate recognition signage on-site at the event
- Thank you announcement and corporate logo recognition during industry functions on-site
- Corporate recognition in associated event news releases
- Opportunity to host a private showing on the exhibition floor
- 10 complimentary full conference passes

In addition, as a Corporate Partner sponsor, you will be given 40 exposure points (see page 10 for point allocation). You may select your exposure benefits directly on your event sponsorship contract.

Diamond Level **Member Rate: €30,000 / Non-Member Rate: €40,000**

Eight Opportunities

The Diamond Level sponsorship offers you significant exposure. Specific exposure benefits include:

- Corporate logo exposure on pre-show attendance marketing collateral
- Corporate logo recognition in the on-site Program Guide
- Corporate logo recognition on the event Web site to include 1) logo recognition on the event home page and 2) logo, Web link, and brief company profile on the sponsors page
- Corporate recognition signage on-site at the event
- Thank you announcement and corporate logo recognition during industry functions on-site
- Corporate recognition in associated event news releases

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Diamond Level Sponsorship Continued

- Opportunity to host a private showing on the exhibition floor
- 6 complimentary full conference passes

In addition, as a Diamond Level sponsor, you will be given 20 exposure points (see page 10 for point allocation). You may select your exposure benefits on your event sponsorship contract.

Platinum Level Sponsorship **Member Rate: €16,500 / Non-Member Rate: €22,000**
Twelve Opportunities

Increase your visibility by becoming a Platinum Level Sponsor! Specific exposure benefits include:

- Corporate logo exposure on pre-show attendance marketing collateral
- Corporate logo recognition in the on-site Program Guide
- Corporate logo recognition on the event Web site to include 1) logo recognition on the event home page and 2) logo, Web link, and brief company profile on the sponsors page
- Corporate recognition signage on-site at the event
- Thank you announcement and corporate logo recognition during industry functions on-site
- Corporate recognition in associated event news releases
- Opportunity to host a private showing on the exhibition floor
- 4 complimentary full conference passes

In addition, as a Platinum Level sponsor, you will be given your choice of one 3m x 3m stand plus 5 exposure points OR 10 exposure points (see page 10 for point allocation). You may select your exposure benefits on your event sponsorship contract.

Gold Level Sponsorship **Member Rate: €9,375 / €12,500**
Recommended for first time event exhibitors

A perfect package to increase exposure! Specific exposure benefits include:

- Corporate logo exposure on pre-show attendance marketing collateral
- Corporate logo recognition in the on-site Program Guide
- Corporate logo recognition on the event Web site to include 1) logo recognition on the event home page and 2) logo, Web link, and brief company profile on the sponsors page

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Gold Level Sponsorship Continued

- Corporate recognition signage on-site at the event
- Thank you announcement and corporate logo recognition during industry functions on-site
- Corporate recognition in associated event news releases
- 2 complimentary full conference passes

In addition, as a Gold Level sponsor, you will be given your choice of 5 exposure points OR a complimentary 3m x 3m exhibit space (see page 10 for point allocation). You may select your exposure benefits on your event sponsorship contract.

Event Sponsorship Customized Exposure Point Allocations

NOTE: All opportunities are available on a first-come, first-served basis. Exposure Point selection is to be completed on your event sponsorship contract.

Exhibit Space (*Available to Platinum and Gold Level Sponsors ONLY*)

- 3m x 3m exhibit space = 5 points

Conference Registrations

- 4-day conference registration, including conference materials = 3 points/each

Advertising (*Limit of two pages of advertising. Special positions cannot be purchased with points.*)

- Exhibitor Product Spotlight Listing in Program Guide = 1 point
- Single Page Ad in Program Guide = 2 points
- Two Page Spread Ad in Program Guide = 4 points

Meeting Rooms (*Limit of one Meeting Room. Additional Meeting Rooms must be purchased separately. Meeting Room choices will be provided by IEC.*)

- Exhibitor Meeting Room = 10 points

On-site Banners (*Limit of one banner. Additional banners must be purchase separately. Banner choices will be provided by IEC.*)

- On-site Banner = 10 points

On-Demand Session Sponsorships

- Executive Speaker Spotlight iForum = 5 points

Corporate Material Distribution

- Publications bin on-site at event = 5 points
- Corporate gift included in attendee bags = 5 points*
- Corporate brochure included in attendee bags = 5 points*

*Corporate gifts and brochures to be included in the attendee bags MUST be shipped to the IEC in Chicago prior to the event by a deadline determined by the IEC. All associated shipping charges are the responsibility of the sponsoring company. Corporate inserts that are not received by the IEC in Chicago by the designated deadline will not be included in the attendee bags or distributed on-site at the event.

Corporate Registration Program

The Corporate Registration Program provides a unique educational training opportunity for your employees and key customers. Simplified through a reduced tuition fee, the Corporate Registration Program effectively transforms the event into a special customer program for your company, in which to showcase the technology offerings at your stand, invite customers to your conference sessions, and host special customer gatherings. As a special guest of your company, your corporate registrants will enjoy a full, 4-day conference pass including all conference materials. Three program levels are available, offering anywhere from 150 to 10 person conference packages for distribution to your customers, technology partners, and employees.

Choose from three program levels:

- Corporate Registration Sponsorship (100+ representatives)
- Corporate Delegate Sponsorship (40+ representatives)
- Corporate Guest Sponsorship (less than 40 representatives)

Benefits include the following:

Conference Registration Benefits

- Four-day conference registrations for your customers and staff through one single tuition
- Cost effective training including all conference materials and conference proceedings
- Access to World Forum seminars, panel discussions, keynote presentations, and exhibition
- Private customer Web site featuring your corporation's presenters and executives, welcoming message, customized on-line registration form, and housing assistance

Multimedia and Print Recognition

- Corporate logo in pre-show attendance marketing collateral
- Web site recognition
- Logo, corporate profile, and link on the sponsors page of the event Web site

On-site Corporate Recognition

- Corporate recognition in prominent areas of the event site
- Thank you announcements and corporate logo recognition during industry functions
- Corporate logo to appear in the Official Program Guide

Pricing varies based on package chosen. For information, please contact Lynne Bobak at +1-312-559-3862 or lbobak@iec.org.

Hospitality Sponsorships

A variety of hospitality sponsorship opportunities are available to highlight your organization's presence at the event. Each is available to only one sponsor. Sponsorship benefits include:

- Official Program Guide Recognition
- Recognition signage located in and around the conference areas
- Web site recognition
- Acknowledgement and recognition announcements during the sponsored hospitality event

Registration Area Sponsorship Member Rate: €21,250 / Non-Member Rate: €25,000

Sponsor the Broadband World Forum Registration area and gain maximum exposure to this highly targeted audience. Each attendee will check in at the Registration area, which will feature significant exclusive banner recognition for your company. In addition, a plasma video screen will be available to feature a video demo from your company.

Opening Exhibition Floor Evening Reception Member Rate: €21,250 / Non-Member Rate: €25,000

Day Two Exhibition Floor Evening Reception Member Rate: €21,250 / Non-Member Rate: €25,000



Choose either the Opening or Day Two Exhibition Floor Evening Reception that will be held directly on the exhibition floor. Attendees will thank you for this bit of hospitality as they visit the exhibition floor after a full day of attending the educational conference sessions. Corporate logo signage will be placed at each hospitality and beverage station on the exhibit floor as well as a large banner in proximity of the hospitality stations. Your company will also have the opportunity to have

a hospitality station right at your stand. As a sponsor, you will have the opportunity to work with us on a customized theme for your reception.

Day One (Conference) Evening Reception Member Rate: €17,000 / Non-Member Rate: €20,000

Sponsor the Day One (Conference) Evening Networking Reception for an exclusive opportunity to welcome attendees to the Broadband World Forum Europe. Sponsorship of the reception includes the opportunity for an executive level speaker to make a 5 minute welcoming announcement prior to the start of the reception. Corporate logo signage will also be placed at each hospitality and beverage station. In addition, sponsors will have the opportunity to provide entertainment at the reception if desired (subject to IEC approval).

Opening Ceremony Sponsorship

Member Rate: €17,000 / Non-Member Rate: €20,000



A highlight of the Broadband World Forum, the Opening Ceremony features a cultural performance or demonstration unique to the World Forum host city. One company will have the exclusive opportunity to host this much anticipated event. Sponsorship includes significant banner placement within the Opening Ceremony Hall as well as an opportunity for a corporate executive to introduce the performance. The Opening Ceremony Sponsor will provide entertainment of its choosing for the ceremony (subject to IEC approval).

Cyber Café Sponsorship

Member Rate: €17,000 / Non-Member Rate: €20,000

The Cyber Café offers an area for attendees to briefly check their email and to access the Internet. The Café will be equipped with six computer stations, each connected to a high-speed Internet connection. Sponsorship includes the following:

- Cyber Café space including six workstations and high-speed Internet access
- Prominent signage within the Cyber Café including prominent banners, acknowledgement surround computer screens, and the Internet home page set to a page of your choosing
- Opportunity to display corporate literature in the Cyber Café
- Corporate recognition in advance marketing pieces and within the Official Program Guide

Luggage/Coat Check Sponsorship

Member Rate: €12,750 / Non-Member Rate: €15,000

The luggage/coat check sponsorship provides your company with prominent recognition and attendees will thank you for this much appreciated service. Included with the luggage/coat check sponsorship, each attendee that visits the coat check will receive a luggage tag bearing your company logo and the event logo.

Executive Sponsorships

The Executive Program is the foremost senior management activity at the event. The program is by-invitation-only, and is attended by senior executives from all of the major service providers in Europe. Sponsorship provides your organization access to industry leaders that are shaping the future of the communications world.

Executive Roundtable and Luncheon

Member Rate: €25,500 / Non-Member Rate €30,000



The Executive Luncheon takes place prior to the afternoon Executive Roundtable and offers your company exclusive access to industry leaders in attendance at the luncheon. Sponsorship includes:

- Exposure to senior level executives from Europe's key service providers
 - Corporate recognition in the Official Program Guide
 - Thank you announcement during the roundtable and executive luncheon
- Three corporate executive invitations to attend the luncheon and roundtable
 - Opportunity to provide a corporate logo notepad or portfolio for notetaking at the roundtable, a corporate logo pen, small executive gift, and/or corporate literature. Items will be placed at each executive's place setting.

Executive Dinner Sponsorship

Member Rate: €25,500 / Non-Member Rate €30,000



The Executive Dinner is the premier executive event at the Broadband World Forums and offers your company exclusive access to industry leaders from around the globe. Sponsorship recognition includes the following:

- Exposure to senior level executives from Europe's key service providers
 - Corporate recognition in the Official Program Guide
 - Sponsorship of the Executive Dinner in conjunction with the conference organizer, IEC. The Official Host Sponsor will also be recognized.
- Corporate recognition signage and thank you announcement at the Executive Dinner
 - Three executive invitations to attend the dinner

Press Sponsorships

Press sponsorships offer your company the opportunity to host the event's media and industry analysts.

Press Room Sponsorship Member Rate: €12,750 / Non-Member Rate: €15,000

Sponsorship of the Press Room offers your company four days of exposure, with media seeing your company name and logo each time they come to utilize the press room which will be equipped with Internet access, light snacks and beverages, interview tables, media kits, and computer work stations. You will also have the opportunity to feature your company's media kits, distribute a corporate gift to press attendees, and have a corporate host positioned in the Press Room. In advance of the event, you'll have the opportunity to invite media to attend your scheduled press conference.

Press Luncheon Sponsorship Member Rate: €12,750 / Non-Member Rate: €15,000

One company will have the exclusive opportunity to host the media and industry analysts during a special luncheon taking place during the event. Sponsorship includes the following:

- Table top signage at all tables at the Press Luncheon
- Recognition in announcements and speeches by IEC executives at the Press Luncheon
- Access and ownership of the Press Luncheon Press List
- Exclusive opportunity to hand out press gifts and company collateral at the conclusion of the Press Luncheon
- Company name and logo in Press Luncheon invitation
- 1 table for executives and guests (opportunities to conduct interviews with the press)

Overall Event Press Sponsorship Member Rate: €21,250 / Non-Member Rate: €25,000

The Overall Press Event Sponsorship positions your company as the exclusive sponsor of the press activities at the event. Sponsorship includes exclusive sponsorship of the Press Room and Press Luncheon. (See above for individual benefits)

Merchandise Sponsorships

The following Merchandise Sponsorship opportunities have been developed to allow you to maximize your exposure at the conference. The opportunities are limited and offered on a first-come, first served basis. The participation value includes production charges, unless indicated.

As a merchandise sponsor, you will receive the following substantial benefits and recognition:

- Recognition listing in the Official Program Guide
- Prominent recognition – including corporate logo – on the selected merchandise carried by conference delegates
- Corporate logo and link on the conference Web site to your organization's home page

Official Briefcase Sponsorship Member Rate: €29,750 / Non-Member Rate: €35,000

*NOTE: sponsor also has the option to produce their own briefcase and to receive a discounted sponsorship rate. Please contact IEC for rates if interested.

Gain maximum visibility through sponsorship of the Official Conference Briefcase. All registered conference attendees will receive a professional briefcase that will be used to collect exhibition floor and conference materials. Your company name and logo will be prominently displayed on the briefcases for all attendees to see. Your key customers will use these high-quality, multipurpose briefcases long after the event. Sponsorship of the Official Conference Briefcase also provides you with an opportunity to include a briefcase insert, through which we will distribute your company's product literature to every attendee. Simply provide us with your corporate/product literature, and we will insert it into your sponsored briefcases for distribution.

Official Portfolio and Pen Sponsorship Member Rate: €21,250 / Non-Member Rate: €25,000



*NOTE: sponsor also has the option to produce their own portfolio and pen and to receive a discounted sponsorship rate. Please contact IEC for rates if interested.



The Official Portfolio and Pen sponsorship is an Excellent way to put your company name in front of all Broadband World Forum attendees. These attractive black portfolios house writing tables, corporate-sponsored pens, and important information. Your sponsorship also provides you with an opportunity to distribute your company or product literature to every attendee. Simply provide us with your promotional flyer and we will insert it into all portfolios for distribution.

Event Materials Bag Sponsorship **Member Rate: €15,000 / Non-Member Rate: €20,000**

The event materials bag sponsorship provides maximum visibility for your company. All registered attendees of both the conference and the exhibition will receive a plastic bag containing the Official Program Guide, exhibition floor plan, and other event materials. Your company name and logo will be prominently displayed on one side of the bag and the event logo with the future dates will be displayed on the opposite side. In addition, your company will have the opportunity to include a small corporate flyer or product information page into the bag.

Name Badge Lanyards **Member Rate: €21,250 / Non-Member Rate: €25,000**

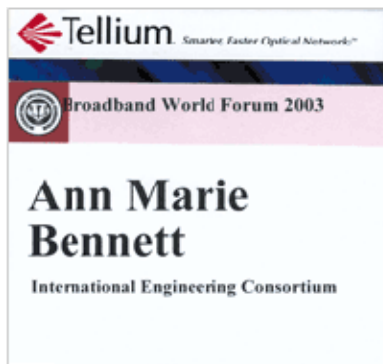
*NOTE: sponsor also has the option to produce their own lanyard and to receive a discounted sponsorship rate. Please contact IEC for rates if interested.



To make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all attendees at the event. Your company logo will be featured prominently on this item, which attendees will wear each day of the event.

Name Badge Inserts **Member Rate: €10,200 / Non-Member Rate: €12,000**

Name Badge Front



Name Badge Back



All attendees at the event will recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every attendee of your new product offering or exhibit stand number. The Name Badge Inserts are a sure-fire

way to grab the attention of executives looking for the best new products and services.

Welcome Letter Envelope **Member Rate: €6,375 / Non-Member Rate: €7,500**

Welcome attendees to the Broadband World Forum with the Hotel Welcome Letter Sponsorship. At each of the host hotels, attendees will receive a Broadband World Forum welcome letter that will be enclosed in an envelope featuring your corporate logo. You will also have the opportunity to include a one-page corporate information or product flyer within the envelopes along with the welcome letter from the IEC.

Corporate Gift Sponsorship* **Member Rate: €4,250 / Non-Member Rate: €5,000**



Your organization will have the opportunity to distribute a corporate gift to the conference attendees at the Broadband World Forum. Corporate gifts will be included in the conference briefcases and provide an excellent opportunity to put your company name in front of the targeted Broadband World Forum audience.

NOTE: Photo is a suggested item only – another item of your choosing may be included (subject to IEC approval).

Briefcase Insert Sponsorship* **Member Rate: €4,250 / Non-Member Rate: €5,000**

Your organization will have the opportunity to include a Corporate Collateral Insert in the conference briefcases. This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the senior-level telecom and service-provider executives attending the event.

Pocket Mints **Member Rate: €4,250 / Non-Member Rate: €5,000**

Greet the conference attendees at their place settings with a box of mints courtesy of your company. Mint tins will be imprinted with your company logo and will be placed at each attendee place setting. Sponsorship is for one full day of the conference including breakout and workshop sessions only. Sponsors may choose between the Day 1, Day 2, Day 3, or Day 4 session sponsorship.

Hotel Room Drops and Sponsored Key Cards

Numerous opportunities are available for sponsorship at our official host hotels. Please contact the IEC for more information on the opportunities available.

*Corporate gifts and brochures to be included in the attendee bags MUST be shipped to the IEC in Chicago prior to the event by a deadline determined by the IEC. All associated shipping charges are the responsibility of the sponsoring company. Corporate inserts that are not received by the IEC in Chicago by the designated deadline will not be included in the attendee bags or distributed on-site at the event.

On-line Advertising and Sponsorships

Event Web Site Banner Advertising

See below for rates



IEC event web sites serve as the most up-to-date resource for session programming and exhibition information. Advertising on event Web sites provides excellent visibility for your organization.

As a sponsor, your banner will rotate on All the event web site pages with a maximum of fifteen total ads.

Event Web site Banner Positioning Premium Top-Level Banner

- 728 x 90 pixels
- 20-25K file size

Rates

1 month: \$3,000/per month
2 months: \$2,750/per month
3 months: \$2,500/per month

IEC.org Web site Banner Advertising

See below for rates

The IEC.org Web site serves as a comprehensive resource for today's engineering and communications industry professionals. As a gateway to accessing high-quality educational opportunities via events, publications, and on-line education, IEC.org hosts millions of professionals, academics, and students.

As a sponsor, your branding will appear in one of the exclusive positions available.

Exclusive Banner Positioning:

1. All Pages: Premium Top-Level Banner (728x90 pixels; 20-25K file size)
2. Home Page: Side Banner (125x125 pixels; 10-15K file size)
3. Subpages: Subpage Skyscraper Banner (160x600 pixels; 25-30K file size)

Rates:

1 month :\$3,000/per month; 2 months: \$2,750/per month; 3 months: \$2,500/per month

*Note: Sponsorship includes all banner positions

For more information, contact Christine Paplaczyk at +1-312-559-4616 or cpaplaczyk@iec.org

IEC E-Newsletter Sponsorships

\$2,000/per issue



The IEC's industry newsletter, reaching nearly 700,000 readers on a semimonthly basis, covers the latest industry information including critical insights from key industry leaders, technology briefings, and an Analyst Corner featuring perspectives from a range of leading information industry experts. Exclusive sponsorships are available on a semimonthly basis, offering your organization the opportunity to position itself as an industry leader while driving traffic to your web site. Sponsorship provides exclusive placement in one industry newsletter to this highly-targeted, subscription-based readership.

Exclusive E-Newsletter Placement
Two Locations: Top and Bottom

- 468x60 pixels; 15K file size

NOTE: Sponsorship includes both top and bottom banner positions

Exhibit Preview

See below for pricing



Geared towards our event exhibitors, the new Exhibit Preview is designed to showcase your product or service to the highly targeted event audience prior to the show. Simply provide us with your product demonstration footage or product commercial, and we will integrate this into an Exhibit Preview thus granting exposure to your event stand. Exhibit Previews are live on the site through the conclusion of the event.

Sponsorship includes the following:

1. Exhibit Preview Banner Link (125x125 pixels; 15K file size)
2. Exhibit Preview Video (320x240 pixels)
3. Logo, Exhibit Preview Product Information, and Corporate Profile

Rates: €5,000 for Broadband World Forum Europe / \$5,000 for Broadband World Forum Asia and Broadband World Forum Americas

For more information, contact **Christine Paplaczyk** at +1-312-559-4616 or cpaplaczyk@iec.org

TecPreview

See below for pricing



The TecPreview is an on-site product presentation captured live from the TecPreview Theater at an IEC event. The TecPreview will be made available as an on-demand webcast to extend your presence and increase your sales leads – even beyond the event.

The TecPreview provides sponsors with the following:

- An on-site, 20-minute presentation live from the TecPreview Theater
- Opportunity for product presentation from an IEC podium
- A taping by the IEC for development as a Webcast available for on-demand viewing
- Pre- and post-event promotion and sponsorship identity

- Session hosting at IEC.org for six months
- Enhanced sales lead reports providing contact information of viewers

Rates: €3,500 per event for Broadband World Forum Europe / \$3,500 per event for Broadband World Forum Asia and Broadband World Forum Americas

For more information, contact Christine Paplaczky at +1-312-559-4616 or cpaplaczky@iec.org