



Trade Show Leads

World-Wide Lead Retrieval and Registration

BROADBAND
WORLD FORUM EUROPE
Delivering the Promise

Conference - 29 September-2 October 2008
Exhibition - 30 September-2 October 2008
Brussels Expo | Brussels, Belgium

Submit order to: Trade Show Leads ~8123 Hickory Drive~Urbandale, IA 50322~ FAX: 515-334-0154~ PHONE: 515-276-6911~email: toms@tsleads.net

Company Information

Company Name		Booth Number	
Address		Contact	
City	State	Zip	Country
Phone	Fax	Email	

Email Address for Leads:

Equipment	Before Aug. 29, 2008	After Aug. 29	Qty	Price	Subtotal
TS Leads Complete -Unit includes Scanner with attached Printer and leads emailed at the end of the show. Available with printer that does not require power at booth.	\$340.00	\$370.00			
TS Leads Complete-Wireless Setup -Transmit data to your printer wirelessly via Bluetooth modem with leads emailed at the end of the show. Power required	\$370.00	\$395.00			
TS Leads Anywhere Scanner -Small hand-held scanner fits easily in your pocket allows you to gather leads anytime, anywhere at the show. No power required.	\$225.00	\$265.00			
TS Leads Network - Includes two scanners with wireless transmission of data to your printer and leads emailed after the show. Power required.	\$495.00	\$525.00			
Additional Scanners -Add as many scanners as you wish to any of the above items with discounted pricing after the rental of any of the above units.	\$150.00	\$175.00			
Delivery, Setup, and Training (optional) -Delivery to your booth with training for all of your staff.	\$75.00	\$95.00			
Customized Advanced Qualifier Sheet -Create lead qualifiers specific to your business.	\$65.00	\$85.00			
Additional Rolls of Paper: Each roll records approximately 200 leads.	\$8.00	\$10.00			
New! Leads downloaded to USB 2.0 Flash Drive	\$35.00	\$45.00			

Confirmation of Pickup

TOTAL

Payment Information

PAYMENT OPTIONS: Credit Card: _____ Company Check: _____ Make Checks Payable to: Trade Show Leads, 8123 Hickory Drive, Urbandale, IA 50322 or fax or email your order to 515-334-0154 toms@tsleads.net. Advance Orders must be accompanied by payment in full. Thank you for your order. If you have any questions please contact us at 515-276-6911.	If Paying by Credit Card, Please complete the Cardholder Information: CardNumber: _____ ExpirationDate: _____ Name on the Card: _____ BillingAddress: _____ Signature: _____
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All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery & Setup. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of the close of the show to avoid additional charges. A non-refundable charge of \$1500.00 will be applied for equipment not returned to TSL at the close of the show. **There is a \$75 fee for all cancellations. All cancellations must be submitted in writing 48 hours prior to the start of the show and there are no cancellations or refunds after this time. There is no refund on paper. There is a \$50 charge on boxes not returned.**

Agreement of Above Terms:



Trade Show Leads

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TSLeads Anywhere Scanner



TSLeads Complete



Each attendee badge contains a barcode with their business card information encoded. Standard fields include name, title, company, address, city, state, zip, phone, fax, and email. The information is stored in the scanner and delivered to the exhibitor via email in excel format within 24 hours after the close of the show. After the badge is scanned, more information on the lead can be gathered by scanning items on the TS Leads Advanced lead qualifier sheet (see page 3) which is at no cost to the exhibitor. A lead qualifier sheet can be created which is specific to your business for a small fee.

The TSLeads Anywhere Scanner is a battery operated unit that fits easily in your pocket and leads can be gathered anywhere at the show. Leads are delivered at the end of the show via email. The TSLeads Complete included a scanner, printer, and leads are emailed at the end of the show. Upgrade the TSLeads Complete to wireless mode for a small fee. The TSLeads Network consists of two TSLeads Anywhere scanners connected wirelessly via Bluetooth modem to the printer. Add as many scanners to the network as you like.

Please contact us at 515-276-6911 or email to toms@tsleads.net if you have any questions regarding our products and services.

**ORDER EARLY FOR BEST PRICING.
DISCOUNT DEADLINE IS AUGUST 29, 2008**

