



# **Fision Digital Fiber Entertainment**

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## Summary

**FISION**  
DIGITAL FIBER  
ENTERTAINMENT

- Fiber-To-The-Home service provider deployed in Houston, TX
- Designed to compete with major market incumbents
- 100 Mbps to the home
- MPEG-2 IPTV, 400 channels, direct licensed
- VoIP & Data
- Cat 5 and wireless home network



# IPTV Home Network Topics

**FISION**  
DIGITAL FIBER  
ENTERTAINMENT

- Opportunity – revenue & penetration
- IPTV home network vs. what we all have now
- Revenue and margin structure of services
- IP content licensing today
- Media or ASP
- CableCARD question & IPTV