

SPONSORSHIP AGREEMENT

C5 World Forum 2007

26–29 March 2007 ■ Fiera Milano Congressi ■ Milan, Italy

Company Name		URL Web Address (For hyperlink)	
Address			
City	State	Zip	Country
Contact for Sponsorship		Title	
Telephone	Fax	E-mail	

BILL TO:			
Company Name		Purchase Order #	
Address			
City	State	Zip	Country

Corporate Sponsorships	Member*	Non-Member	Hospitality Sponsorships	Member*	Non-Member
<input type="checkbox"/> Partner Level	€45,000	€60,000	<input type="checkbox"/> Executive Roundtable and Luncheon Sponsor	€21,250	€25,000
<input type="checkbox"/> Diamond Level	€27,000	€36,000	<input type="checkbox"/> Internet Cafe Sponsor	€18,700	€22,000
<input type="checkbox"/> Platinum Level	€15,000	€20,000	<input type="checkbox"/> Tuesday Luncheon Sponsor	€18,700	€22,000
<input type="checkbox"/> Gold Level	€7,500	€10,000	<input type="checkbox"/> Wednesday Luncheon Sponsor	€18,700	€22,000
Advertising Opportunities			<input type="checkbox"/> Luggage/Coat Check Sponsor	€12,750	€15,000
<input type="checkbox"/> Conference Catalog Sponsor	€13,600	€16,000	<input type="checkbox"/> Espresso Cart Sponsor	€12,750	€15,000
<input type="checkbox"/> Program Guide Belly Band Sponsor	€12,750	€15,000	<input type="checkbox"/> Exhibition Floor Evening Reception	€8,500	€10,000
<input type="checkbox"/> Official Pocket Guide Sponsor	€8,500	€10,000	<input type="checkbox"/> TecPreview Sponsorship	€3,570	€4,200
<input type="checkbox"/> Official Floor Plan Sponsor	€4,675	€5,500	Merchandise Sponsorships		
<input type="checkbox"/> Official Program Guide Center Spread Ad	€4,250	€5,000	<input type="checkbox"/> Official Briefcase Sponsorship	€12,750	€15,000
<input type="checkbox"/> Two Page Spread Ad	€3,600	€4,000	<input type="checkbox"/> Event Materials Bag Sponsorship	€10,625	€12,500
<input type="checkbox"/> Web Site Banner Ad	€2,550	€3,000	<input type="checkbox"/> Official Portfolio Sponsorship	€10,625	€12,500
<input type="checkbox"/> Full Page Back Cover Ad	€2,550	€3,000	<input type="checkbox"/> Name Badge Lanyards	€8,500	€10,000
<input type="checkbox"/> Full Page Inside Back Cover	€2,125	€2,500	<input type="checkbox"/> Name Badge Inserts	€6,375	€7,500
<input type="checkbox"/> Full Page Inside Front Cover	€2,125	€2,500	<input type="checkbox"/> Corporate Pen Sponsorship	€4,250	€5,000
<input type="checkbox"/> Full Page Ad	€1,700	€2,000	<input type="checkbox"/> Corporate Collateral Distribution Bin	€4,250	€5,000
<input type="checkbox"/> Product Spotlight Ad	€850	€1,000	<input type="checkbox"/> On-Line Conference Proceedings Sponsorship	€4,250	€5,000
Press Sponsorships					
<input type="checkbox"/> Press Room	€10,625	€12,500			
<input type="checkbox"/> Press and Analyst Luncheon	€10,625	€12,500			
<input type="checkbox"/> Overall Event Press Sponsorship	€17,000	€20,000			

Total Sponsorship Value € _____ + VAT (20%) € _____ = **Total Sponsorship Cost** € _____

IEC Corporate Member Yes No *Amount due 30 days from receipt of invoice:* € _____ *Amount due 90 days prior to event:* € _____

*Corporate Member rates will only be honored if the company is an IEC Corporate Member at the date of the event.

Payment Terms: Purchase order required 30 days from the signing of this agreement. 50% due 30 days from receipt of invoice. 100% due 90 days prior to the event. Except where previously approved by C5 World Forum management, sponsorships will be assigned on a first-come, first-served basis. All monies paid to C5 World Forum are non-refundable and non-transferable. In the event of a sponsorship cancellation, the sponsor is liable for the entire amount due as of date of cancellation.

Corporations participating in any of the above C5 World Forum Sponsorships have first-right-of-refusal at rebook for renewing their participation.

Organizations with exhibition space are eligible for participation in corporate sponsorship opportunities. Non exhibitors may apply to participate in the sponsorship program, however show management approval must be gained prior to their involvement.

Signature _____ **Date** _____

Please fax completed form indicating the sponsorship of your choice to +1-312-559-3308, Attention: Exhibit Sales