

SPONSORSHIP CONTRACT

Broadband World Forum Asia 2007

5-8 June 2007 ■ China World Hotel at China World Trade Center ■ Beijing, China

Company Name _____ URL Web Address (For hyperlink) _____

Address _____

City _____ State _____ Zip _____ Country _____

Contact for Sponsorship _____ Title _____

Telephone _____ Fax _____ E-mail _____

BILL TO:			
Company Name _____		Purchase Order # _____	
Address _____			
City _____		Country _____	
State _____		Zip _____	

Corporate Sponsorships		Member*	Non-Member	Hospitality Sponsorships		Member*	Non-Member
<input type="checkbox"/> Partner Level	\$45,000 USD	\$60,000 USD	<input type="checkbox"/> Executive Roundtable and Luncheon Sponsor	\$21,250 USD	\$25,000 USD		
<input type="checkbox"/> Diamond Level	\$27,000 USD	\$36,000 USD	<input type="checkbox"/> Internet Cafe Sponsor	\$18,700 USD	\$22,000 USD		
<input type="checkbox"/> Platinum Level	\$15,000 USD	\$20,000 USD	<input type="checkbox"/> Tuesday Luncheon Sponsor	\$18,700 USD	\$22,000 USD		
<input type="checkbox"/> Gold Level	\$7,500 USD	\$10,000 USD	<input type="checkbox"/> Wednesday Luncheon Sponsor	\$18,700 USD	\$22,000 USD		
Advertising Opportunities				<input type="checkbox"/> Keynote Breakfast Sponsorship	\$12,750 USD	\$15,000 USD	
<input type="checkbox"/> Program Guide Belly Band Sponsor	\$12,750 USD	\$15,000 USD	<input type="checkbox"/> Luggage/Coat Check Sponsor	\$12,750 USD	\$15,000 USD		
<input type="checkbox"/> Official Pocket Guide Sponsor	\$8,500 USD	\$10,000 USD	<input type="checkbox"/> Espresso Cart Sponsor	\$12,750 USD	\$15,000 USD		
<input type="checkbox"/> Official Floor Plan Sponsor	\$4,675 USD	\$5,500 USD	<input type="checkbox"/> Exhibition Floor Evening Reception	\$8,500 USD	\$10,000 USD		
<input type="checkbox"/> Official Program Guide Center Spread Ad	\$4,250 USD	\$5,000 USD	Merchandise Sponsorships				
<input type="checkbox"/> Two Page Spread Ad	\$3,600 USD	\$4,000 USD	<input type="checkbox"/> Official Briefcase Sponsorship	\$12,750 USD	\$15,000 USD		
<input type="checkbox"/> Full Page Back Cover Ad	\$2,550 USD	\$3,000 USD	<input type="checkbox"/> Event Materials Bag Sponsorship	\$10,625 USD	\$12,500 USD		
<input type="checkbox"/> Full Page Inside Back Cover	\$2,125 USD	\$2,500 USD	<input type="checkbox"/> Official Portfolio Sponsorship	\$10,625 USD	\$12,500 USD		
<input type="checkbox"/> Full Page Inside Front Cover	\$2,125 USD	\$2,500 USD	<input type="checkbox"/> Name Badge Lanyards	\$8,500 USD	\$10,000 USD		
<input type="checkbox"/> Full Page Ad	\$1,700 USD	\$2,000 USD	<input type="checkbox"/> Name Badge Inserts	\$6,375 USD	\$7,500 USD		
<input type="checkbox"/> Product Spotlight Ad	\$850 USD	\$1,000 USD	<input type="checkbox"/> Corporate Pen Sponsorship	\$4,250 USD	\$5,000 USD		
Press Sponsorships			<input type="checkbox"/> Corporate Collateral Distribution Bin	\$4,250 USD	\$5,000 USD		
<input type="checkbox"/> Press Room	\$10,625 USD	\$12,500 USD	<input type="checkbox"/> On-Line Conference Proceedings Sponsorship	\$4,250 USD	\$5,000 USD		
<input type="checkbox"/> Press and Analyst Luncheon	\$10,625 USD	\$12,500 USD					
<input type="checkbox"/> Overall Event Press Sponsorship	\$17,000 USD	\$20,000 USD					

Total Sponsorship Value \$ _____ Amount due 30 days from receipt of invoice: \$ _____ Amount due 90 days prior to event: \$ _____

IEC Corporate Member Yes No

* Corporate Member rates will only be honored if the company is an IEC Corporate Member at the date of the event.

Payment Terms: Purchase order required 30 days from the signing of this agreement. 50% due 30 days from the receipt of invoice. 100% due 90 days prior to the event. Except where previously approved by Broadband World Forum Asia management, sponsorships will be assigned on a first-come, first-served basis. All monies paid to Broadband World Forum Asia are non-refundable and non-transferable. In the event of a sponsorship cancellation, the sponsor is liable for the entire amount due as of date of cancellation.

Corporations participating in any of the above Broadband World Forum Sponsorships have first-right-of-refusal at rebook for renewing their participation.

Organizations with exhibition space are eligible for participation in corporate sponsorship opportunities. Non exhibitors may apply to participate in the sponsorship program, however show management approval must be gained prior to their involvement.

Signature _____ Date _____

Please fax completed form indicating the sponsorship of your choice to +1-312-559-3308, Attention: Exhibit Sales