

SPONSORSHIP CONTRACT

Broadband World Forum Americas 2007

3-6 December 2007 ■ ITM EXPO ■ Sao Paulo, Brazil

Company Name _____ URL Web Address (For hyperlink) _____

Address _____

City _____ State _____ Zip _____ Country _____

Contact for Sponsorship _____ Title _____

Telephone _____ Fax _____ E-mail _____

BILL TO:			
Company Name _____		Purchase Order # _____	
Address _____			
City _____	State _____	Zip _____	Country _____

Corporate Sponsorships	Member*	Non-Member	Hospitality Sponsorships	Member*	Non-Member
<input type="checkbox"/> Partner Level	\$45,000	\$60,000	<input type="checkbox"/> Executive Roundtable and Luncheon Sponsor	\$21,250	\$25,000
<input type="checkbox"/> Diamond Level	\$27,000	\$36,000	<input type="checkbox"/> Internet Cafe Sponsor	\$18,700	\$22,000
<input type="checkbox"/> Platinum Level	\$15,000	\$20,000	<input type="checkbox"/> Tuesday Luncheon Sponsor	\$18,700	\$22,000
<input type="checkbox"/> Gold Level	\$7,500	\$10,000	<input type="checkbox"/> Wednesday Luncheon Sponsor	\$18,700	\$22,000
			<input type="checkbox"/> Luggage/Coat Check Sponsor	\$12,750	\$15,000
Advertising Opportunities			<input type="checkbox"/> Espresso Cart Sponsor	\$12,750	\$15,000
<input type="checkbox"/> Program Guide Belly Band Sponsor	\$12,750	\$15,000	<input type="checkbox"/> Tuesday Exhibition Floor Evening Reception	\$8,500	\$10,000
<input type="checkbox"/> Official Pocket Guide Sponsor	\$8,500	\$10,000	<input type="checkbox"/> Wednesday Exhibition Floor evening Reception	\$8,500	\$10,000
<input type="checkbox"/> Official Floor Plan Sponsor	\$4,675	\$5,500			
<input type="checkbox"/> Official Program Guide Center Spread Ad	\$4,250	\$5,000	Merchandise Sponsorships		
<input type="checkbox"/> Two Page Spread Ad	\$3,600	\$4,000	<input type="checkbox"/> Official Briefcase Sponsorship	\$12,750	\$15,000
<input type="checkbox"/> Full Page Back Cover Ad	\$2,550	\$3,000	<input type="checkbox"/> Event Materials Bag Sponsorship	\$10,625	\$12,500
<input type="checkbox"/> Full Page Inside Back Cover	\$2,125	\$2,500	<input type="checkbox"/> Official Portfolio Sponsorship	\$10,625	\$12,500
<input type="checkbox"/> Full Page Inside Front Cover	\$2,125	\$2,500	<input type="checkbox"/> Name Badge Lanyards	\$8,500	\$10,000
<input type="checkbox"/> Full Page Ad	\$1,700	\$2,000	<input type="checkbox"/> Name Badge Inserts	\$6,375	\$7,500
<input type="checkbox"/> Product Spotlight Ad	\$850	\$1,000	<input type="checkbox"/> Corporate Pen Sponsorship	\$4,250	\$5,000
Press Sponsorships			<input type="checkbox"/> Corporate Collateral Distribution Bin	\$4,250	\$5,000
<input type="checkbox"/> Press Room	\$10,625	\$12,500	<input type="checkbox"/> On-Line Conference Proceedings Sponsorship	\$4,250	\$5,000

Total Sponsorship Value \$ _____ Amount due 30 days from receipt of invoice: \$ _____ Amount due 90 days prior to event: \$ _____

IEC Corporate Member Yes No

*Corporate Member rates will only be honored if the company is an IEC Corporate Member at the date of the event.

Payment Terms: Purchase order required 30 days from the signing of this agreement. 50% due 30 days from the receipt of invoice. 100% due 90 days prior to the event. Except where previously approved by Broadband World Forum Americas management, sponsorships will be assigned on a first-come, first-served basis. All monies paid to Broadband World Forum Americas are non-refundable and non-transferable. In the event of a sponsorship cancellation, the sponsor is liable for the entire amount due as of date of cancellation.

Corporations participating in any of the above Broadband World Forum Sponsorships have first-right-of-refusal at rebook for renewing their participation.

Organizations with exhibition space are eligible for participation in corporate sponsorship opportunities. Non exhibitors may apply to participate in the sponsorship program, however show management approval must be gained prior to their involvement.

Signature _____ Date _____

Please fax completed form indicating the sponsorship of your choice to +1-312-559-3308, Attention: Exhibit Sales

International Engineering Consortium
300 West Adams Street, Suite 1210, Chicago, Illinois 60606-5114 USA
Tel: +1-312-559-3301 ■ Fax: +1-312-559-3308 ■ exhibits@iec.org ■ www.iec.org