



## **The Network of Tomorrow... How Do We Get There?**

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# How Do We Get to the Network of Tomorrow?



## Our Distinguished Panel

Chad Taggard

*General Manager, Broadband Access Operation, Intel Corporation*

Lori Shook

*Director of Marketing, VocalData*

Michael G. Heideman

*Vice President, Communications Sector, IBM Global Services  
Business Innovation Services*

Phil Asmundson

*Deputy Managing Director of the Technology and Communications  
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# Customer Insight – What are Today's Demands?

## Products – Retail

- We need hosting of real-time applications that provide customer information and history...as well as secure
- communications between partners at point of sale...and between franchises and other financial institutions...

## Financial Services

- In order to remain on the competitive edge, we have a strong requirement for high-volume data storage
- solutions and real-time global information....

## Resources

- How do I provide cost effective end-to-end solutions to intensify speed-to-market capabilities...

## Government

- We need increased hosting and secure platforms to support the delivery for new applications including :
- Motor Vehicle Registration, IRS, Social Security, etc....

## Healthcare

- How do I ensure that my network is secure enough to ensure privacy of information is always maintained?