

Detailed Benefits

The benefits of the IEC Corporate Membership Program are detailed below and were developed to provide exceptional value to the IEC's many industry supporters.

Executive Member Relations

- Membership on the IEC Member Advisory Board
- Attendance at invitation-only Executive Institute programs
- Attendance at invitation-only executive-level conference roundtables and dinners
- Membership in the IEC's Executive Council for senior-level executives

Corporate Member Savings

- 25% discount on exhibit space*
- 15–25% discount on event sponsorships*
- 20% discount on publications
- 15% discount on on-line education products

Marketplace Member Positioning

- Recognition in IEC literature, IEC Web site, electronic communications, and at IEC educational forums
- Inclusion in Members' Listing Brochure distributed at IEC events
- Inclusion in Annual Members' Directory distributed to industry and academia
- Placement of objective corporate educational material on IEC's extensive on-line education site
- Placement of logo to accompany corporate profile in event program guides and logo recognition on Web site exhibitor listings
- Designation of speakers within Corporate Member companies in IEC event print collateral and Web site
- Acknowledgement of Corporate Members in IEC Newsletter annually
- Executive interview or company feature for IEC Web site and Newsletter
- Sponsorship of the IEC's University Program, providing scholarships to faculty and students to participate in IEC educational forums
- Preferred speaking opportunities at IEC events
- Opportunity to co-locate an employee or customer event with an IEC event
- Opportunity to provide company white papers and/or podcasts for IEC Web site

Event On-site Member Benefits

- Usage of the Corporate Member Meeting Room for executives
- Invitations for executives to exclusive VIP activities
- Access to special Corporate Member Lounge to all Corporate Member company employees
- Special priority rebook scheduling for Corporate Member exhibiting companies
- Name badge recognition for all Corporate Member company employees

** Not applicable for DesignCon 2008*